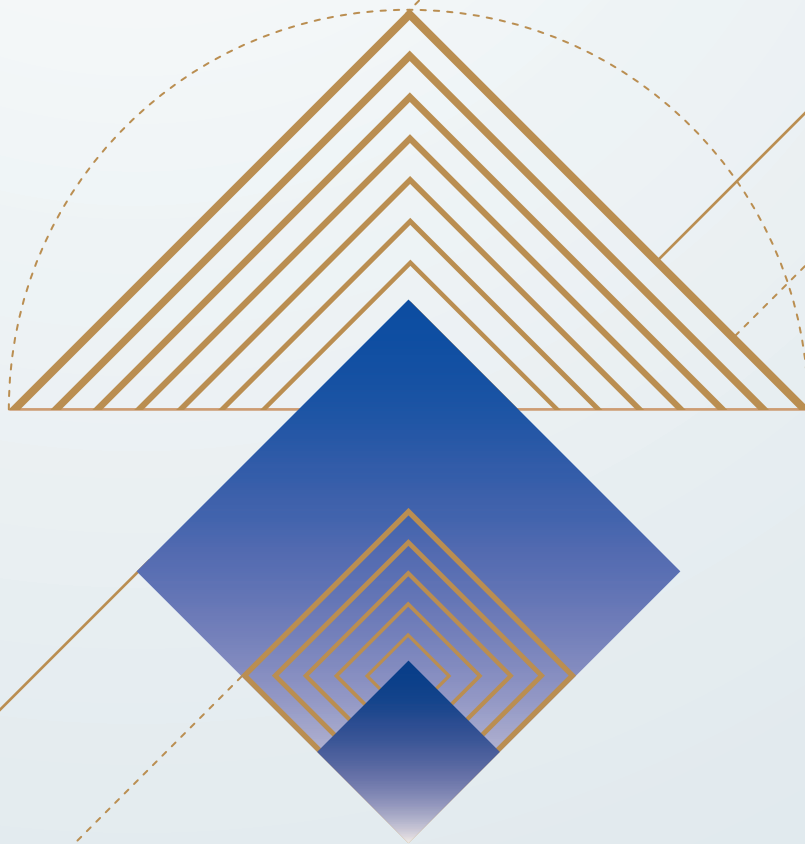


MASTER IN MANAGEMENT PROGRAM



<http://masters.sem.tsinghua.edu.cn>



SEM
TSINGHUA UNIVERSITY
清华经管学院

清华大学经济管理学院
School of Economics and Management, Tsinghua University

SEM
TSINGHUA UNIVERSITY
清华经管学院

MiM

WHY TSINGHUA

Tsinghua University, established in 1911, is a premier university in China. Our campus is located in northwest Beijing on the site of a beautiful former imperial garden of the Qing Dynasty.

Among the top research universities in the world
Tsinghua University ranks

16th

THE World University
Rankings 2022

10th

THE World Reputation
Rankings 2021

17th

QS World University
Rankings 2022

6th

QS Graduate Employability
Rankings 2022

1st

QS Graduate Employability
Rankings 2022 in Asia

One of the World's Most Beautiful College
Campuses

—Forbes Magazine

* Data as of September 30, 2020.

01 WHY TSINGHUA

02 WHY TSINGHUA SEM

03 ADVISORY BOARD

06 ABOUT THE PROGRAM

08 FACULTY

10 INTERNATIONAL COLLABORATION

14 CURRICULUM

16 STUDENT ACTIVITIES

17 CAREER DEVELOPMENT

18 ALUMNI NETWORK

20 HOW TO APPLY

22 WHAT OUR STUDENTS SAY

Tsinghua University School of Economics and Management (Tsinghua SEM) was established in 1984. The school is committed to advancing knowledge and cultivating leaders for China and the world, with core values of integrity, dedication, and respect. Tsinghua SEM pursues a leading position in academic research, social influence, and international cooperation among Chinese universities, and endeavors to become a world-class business school.

WHY TSINGHUA SEM

ADVISORY BOARD

The Advisory Board of Tsinghua University School of Economics and Management was established in October 2000.



Honorary Chairman

ZHU Rongji

Founding Dean, School of Economics and Management, Tsinghua University (1984-2001)
Premier, State Council, People's Republic of China (1998-2003)

Honorary Members

The Lord Browne of Madingley

Executive Chairman, L1 Energy
Former Group Chief Executive, bp p.l.c.

Henry M. Paulson, Jr.

Founder and Chairman, Paulson Institute
Former U.S. Secretary of the Treasury
Former Chairman and CEO, The Goldman Sachs Group, Inc.

H. Lee Scott, Jr.

Former President and CEO, Wal-Mart Stores, Inc.

WANG Qishan

Vice-President, People's Republic of China

Chairman

Tim Cook

CEO, Apple

Vice Chairmen

QIU Yong

President, Tsinghua University

QIAN Yingyi

Professor of Economics and Distinguished Professor of Arts, Humanities and Social Sciences, Tsinghua University
Dean (2006-2018), School of Economics and Management, Tsinghua University

Members

Mary T. Barra

Chair and Chief Executive Officer, General Motors Company

Jim Breyer

Founder and CEO, Breyer Capital

Roland Busch

Chairman of Managing Board, President and Chief Executive Officer, Siemens AG

CHANG Zhenming

Vice Chairman, China Center for International Economic Exchanges
Former Chairman, CITIC Group

CHEN Jining

Mayor, Beijing Municipal Government
Former Minister, Ministry of Environmental Protection, People's Republic of China
Former President, Tsinghua University

CHEN Yuan

Vice Chairperson, The 12th National Committee of the Chinese People's Political Consultative Conference (CPPCC)
Former Chairman, China Development Bank

Raymond T. Dalio

Founder, Co-CIO and Chairman, Bridgewater Associates, LP

Srikant M. Datar

George F. Baker Professor of Administration Dean, Harvard Business School

Michael Dell

Chairman of the Board and Chief Executive Officer, Dell Technologies

Jamie Dimon

Chairman of the Board and Chief Executive Officer, JPMorgan Chase

Michel Doukeris

Global Chief Executive Officer, AB InBev

Denis Duverne

Chairman of the Board, AXA Group

Laurence D. Fink

Chairman and Chief Executive Officer, BlackRock, Inc.

William E. Ford

Chairman and Chief Executive Officer, General Atlantic

Jane Fraser

Chief Executive Officer, Citigroup Inc.

Victor K. Fung

Group Chairman, Fung Group

Christopher B. Galvin

Co-Founder and Chairman, Gore Creek Asset Management LLC
Former Chairman and CEO, Motorola Inc.

Terry Gou

Founder, Foxconn Technology Group

Mario Greco

CEO, Zurich Insurance Group

Evan G. Greenberg

Chairman and Chief Executive Officer, Chubb Limited and Chubb Group

Maurice R. Greenberg

Chairman and Chief Executive Officer, Starr Insurance Companies

GU Binglin

Director, Institute for Advanced Study, Tsinghua University
Former President, Tsinghua University

GUO Shuqing

Secretary of Party Committee and Deputy Governor, People's Bank of China
Chairman and Secretary of Party Committee, China Banking and Insurance Regulatory Commission

Former Chairman of the Board, China Construction Bank; Former Chairman of China Securities Regulatory Commission
Former Governor, Shandong Province

HO Ching

Chairman, Trailblazer Foundation
Board Member, Temasek Trust

Nobuyuki Idei

Founder, Representative Director and Chairman, Quantum Leaps Corporation
Former Chairman and CEO, Sony Corporation

Pablo Isla

Chairman, Inditex Group

Erika James

Dean, The Wharton School of the University of Pennsylvania

Christian Klein

Chief Executive Officer, SAP SE

Henry R. Kravis

Co-Chairman and Co-Chief Executive Officer, KKR

Ramon Laguarta

Chairman and Chief Executive Officer, PepsiCo

Jonathan D. Levin

Philip H. Knight Professor and Dean, Stanford Graduate School of Business

Richard C. Levin

Former CEO, Coursera
President Emeritus, Yale University

Richard Li

Founder and Chairman, Pacific Century Group

Robin Li

Co-Founder, Chairman and Chief Executive Officer, Baidu, Inc.

LIU He

Member, Political Bureau of CPC Central Committee
Vice-Premier, State Council, People's Republic of China
Head, General Office of the Central Commission for Financial and Economic Affairs

LIU Mingkang

Former Chairman, China Banking Regulatory Commission

Bernard Looney

Chief Executive Officer, bp Group

LOU Jiwei

Standing Committee Member and Chairman of the Committee of Foreign Affairs, The 13th National Committee of the Chinese People's Political Consultative Conference (CPPCC)
Former Chairman, National Council for Social Security Fund
Former Minister, Ministry of Finance, People's Republic of China

Andrónico Luksic

Chairman, Luksic Group

Jack Ma

Founder, Jack Ma Foundation
Partner, Alibaba Group

MA Kai

Member, Political Bureau of the 18th CPC Central Committee
Vice-Premier, State Council, People's Republic of China (2013-2018)
Pony Ma
Core Founder, Chairman of the Board and CEO, Tencent

Eric S. Maskin

Adams University Professor and Professor of Economics and Mathematics, Harvard University
2007 Nobel Laureate in Economics

Doug McMillon

President and CEO, Walmart Inc.

Elon Musk

Co-founder and CEO, Tesla, Inc.
Co-founder and CEO, Space Exploration Technologies (Space X)

Satya Nadella

Chairman and Chief Executive Officer, Microsoft

James Quincey

Chairman and Chief Executive Officer, The Coca-Cola Company

Brian L. Roberts

Chairman and Chief Executive Officer, Comcast Corporation

David M. Rubenstein

Co-Founder and Co-Chairman, The Carlyle Group

David C. Schmittlein

John C Head III Dean, MIT Sloan School of Management

Stephen A. Schwarzman

Chairman, CEO and Co-Founder, Blackstone

David M. Solomon

Chairman and Chief Executive Officer, The Goldman Sachs Group, Inc.

Masayoshi Son

Representative Director, Corporate Officer, Chairman and CEO, SoftBank Group Corp.

A. Michael Spence

Philip H. Knight Professor Emeritus of Management, Stanford University
Senior Fellow, Hoover Institution at Stanford University
2001 Nobel Laureate in Economics

Bob Sternfels

Global Managing Partner, McKinsey & Company

Ratan N. Tata

Chairman, Tata Trusts
Chairman Emeritus of Tata Sons, Tata Industries, Tata Motors, Tata Steel and Tata Chemicals

John L. Thornton

Executive Chairman, Barrick Gold Corporation
Chairman, Pinebridge Investments
Chair Emeritus, Brookings Institution

Ben van Beurden

Chief Executive Officer, Royal Dutch Shell plc

Jacob Wallenberg

Chairman of the Board, Investor AB

WANG Dazhong

Former President, Tsinghua University

Marjorie Yang

Chairman and CEO, Esquel Group

YI Gang

Governor, People's Bank of China

ZHAO Chunjun

Dean (2001-2005), School of Economics and Management, Tsinghua University

ZHOU Xiaochuan

Vice Chairperson, The 12th National Committee of the Chinese People's Political Consultative Conference (CPPCC)
Former Governor, People's Bank of China
President, China Society for Finance and Banking

Oliver Zipse

Chairman of the Board of Management, BMW AG

Mark Zuckerberg

Founder and CEO, Facebook

ABOUT THE PROGRAM

Overview of the Master in Management (MiM) Program

Targeting mainly pre-experienced undergraduates, the MiM program strives to develop students', leadership, general management and analytical skills, preparing them for key managerial and leadership positions in corporations, government and non-profit organizations.

The Tsinghua MiM program is the first of its kind in China. Students are expected to attain comprehensive knowledge in management through a set of intellectually challenging courses. Some of those courses are taught in English, given the bilingual nature of the program.

In 2011, Tsinghua SEM joined the Global Alliance in Management Education (CEMS) and became the first and the only business school with full CEMS membership in Chinese mainland. Students who successfully complete the CEMS curriculum will receive a CEMS diploma. Qualified MiM students can also enroll in the Tsinghua SEM-HEC MiM Dual Degree Program.

International Reputation

In 2017, Tsinghua MiM program participated in the ranking of masters in management hosted by The Economist and ranked No. 1 in Asia and 12th of all schools worldwide for its overall performance. Two individual metrics-Faculty Quality and Education Experience both ranked No. 1 worldwide.

In 2022, Tsinghua SEM ranked No. 11 worldwide and No. 1 in Asia, with Value for Money ranked No. 4 and Overall Satisfaction No. 1 worldwide.

The MiM program is also highly recognized among the CEMS community. In recognition of outstanding student satisfaction with the academic quality, administration service, career-related events and student activities offered by the program, Tsinghua SEM was awarded the title of CEMS School of the Year 2017-2018.



Program Features

Bilingual Curriculum with Global Perspective

The program is bilingual, and around 60% of courses are taught in English, with the others in Chinese. The class members consist of local MiM students and dozens of exchange students from other CEMS member schools. Being the only member school of CEMS in mainland China, MiM students can apply and join CEMS, and gain access to overseas exchange and internship opportunities which are exclusive to CEMS students.

Elite Enrollment with Profound Potential

Students admitted to the program mainly come from top universities in China and world-famous universities, with diversified undergraduate major background. Through rounds of selection, these successful candidates excel with extraordinary academic achievements, solid knowledge foundation and outstanding abilities, and demonstrates great potential and capabilities for business analysis.

Broad Training and Diversified Careers

The "Management" of "Master in Management" covers all types of organizations including the business sector, the public sector and non-profit organizations. Students have strong flexibility and adaptability and can quickly adapt to different organizational environment.

Systematic and Practice-oriented Learning

Tsinghua MiM's curriculum focuses on improving students' comprehensive knowledge and ability through case studies. Distinct from various academic master programs of business administration, MiM program puts an emphasis on business practice, providing students early exposure to the real business environment where they can apply their business knowledge.

Milestones of Tsinghua SEM MiM Program

Tsinghua SEM MiM Program Milestone Events

2010

Establishment of
MiM Program

→ **2011**

Became CEMS
member

→ **2013**

CEMS Club Beijing
founded by MiM
students

2022

2022 Ranked 11th
worldwide and 1st
in Asia in Financial
Times Master in
Management Ranking

2018

Awarded CEMS
School of the Year

← **2017**

Ranked 12th worldwide
and No. 1 in Asia by
The Economist

← **2016**

Initiation of 2 CEMS
corporate partners

FACULTY

Up to June 30th, 2022, Tsinghua SEM has 155 full-time faculty members and four dual-appointed faculty of Tsinghua Shenzhen International Graduate School (Innovation Management Area) and Tsinghua SEM (Shenzhen Campus). Among full-time and four dual-appointed faculty, 156 have Ph.D. degrees. Tsinghua SEM also invites Honorary Professors, Adjunct Professors, Visiting Professors, and Management Practice of Visiting Professors.



GAO Xiangyu

Assistant Professor
Department of Leadership and Organization Management

- Bachelor, 2001, Xi'an Jiaotong University
- Master, 2005, Xi'an Jiaotong University
- Ph.D., 2015, National University of Singapore

Research Areas

Interpersonal Trust, Proactive Personality and Behavior, Work Safety and Error Management



HAO Jie

Department of Innovation, Entrepreneurship and Strategy
Lecturer

- Bachelor, 2003, Monash University
- Master, 2004, the University of Sydney
- Master, 2009, the University of Sydney
- Ph.D., 2013, the University of Sydney and Tsinghua University

Research Areas

Entrepreneurship education, international talents' employability and entrepreneurship, women professionals' career development, and family business succession issues.



LI Jizhen

Professor
Department of Innovation, Entrepreneurship and Strategy

- Bachelor, 1997, Tsinghua University
- Master/Ph.D., 2002, Tsinghua University

Research Areas

Management of Technological Innovation, Science and Technology Policy, Project Management, Innovation Management and Entrepreneurial Management of SMEs



LI Ning

Department of Leadership and Organization Management Flextronics
Chair Professor
Professor
Department Chair

- B.Sc., 2005, Shanghai Jiaotong University
- Ph.D., 2012, Texas A&M University

Research Areas

Current research interests include organizational collaboration, organizational innovation and creativity, evidence-based management, high performing employees, big data in management, organizational network analysis, teamwork, and leadership.



SONG Xuebao

Associate Professor
Department of Marketing

- Bachelor, 1986, Huazhong Agriculture University
- Master, 1989, Renmin University of China
- Ph.D., 1992, Renmin University of China

Research Areas

Strategic Marketing, Entrepreneurial Marketing, Industrial Marketing, Green Marketing, City Marketing



Steven White

Associate Professor
Department of Innovation, Entrepreneurship and Strategy

- Bachelor, 1985, Duke University
- Master, 1988, International University of Japan
- Ph.D., 1997, Massachusetts Institute of Technology

Research Areas

Internationalization, Innovation, Strategy, Strategy Execution, M&A, Alliances



WU Rui

Associate Professor
Department of Innovation, Entrepreneurship and Strategy

- Bachelor, 2001, Peking University
- Master, 2003, University of California, Los Angeles
- Ph.D., 2010, University of Southern California

Research Areas

Strategic Alliances, Inter-firm Relationships, Transaction Cost Theory, Resource-based Theory, Organizational Learning



ZHENG Yuhuang

Associate Professor
Department of Marketing

- Bachelor, 1998, Tsinghua University
- MBA, 2000, Tsinghua-MIT Sloan International MBA Program
- Master, 2002, Columbia University
- Ph.D., 2006, Columbia University

Research Areas

Consumer Behavior, Consumer Judgment and Decision Making, Consumer Self-control, Marketing Strategies for Hedonic vs. Utilitarian Products, Pricing and Promotion Strategies, Customer Relationship Management, Entrepreneurship, Internet Marketing, Global Marketing, Cultural Differences



SUN Yacheng

Professor
Chair, Department of Marketing

- Bachelor, 2001, Huazhong University of Science and Technology
- Master, 2002, Indiana University
- Ph.D., 2008, Indiana University

Research Areas

Pricing, Analytical Customer Relationship Management, Online Social Networks



WANG Lei

Leadership and Organization Management
Associate Professor

- PhD in Management, State University of New York at Buffalo
- MA in Applied Psychology, Beijing Normal University
- BS in Psychology, Beijing Normal University

Research Areas

Leadership, social network, safety behavior, prosocial behavior



XU Mingtao

Department of Innovation, Entrepreneurship and Strategy
Assistant Professor

- Ph.D., 2020, Purdue University.
- Master, 2015, Emory University.
- Master, 2013, Georgia Institute of Technology
- Bachelor, 2011, University of International Business and Economics (UIBE)

Research Areas

Strategic management and technological innovation. Research topics include patents and litigation, property rights, and AI and strategy.



ZHU Hengyuan

Professor, Vice Chair
Department of Innovation, Entrepreneurship and Strategy

- Bachelor, 1991, Tsinghua University
- Master, 1998, Tsinghua University
- Master, 2000, Rensselaer Polytechnic Institute
- Ph.D., 2006, Tsinghua University

Research Areas

Organization and Process of New Product or New Business Development, Entrepreneurship, Venture Creation and Growth Competitive Advantage in Emerging Market, Innovation and Corporation Transformation

INTERNATIONAL COLLABORATION

In 2011, Tsinghua SEM joined the Global Alliance in Management Education (CEMS) and became the first and the only business school with full CEMS membership in Chinese mainland. MiM students who successfully complete the CEMS curriculum will receive a CEMS diploma. Qualified MiM students can also enroll in the Tsinghua SEM-HEC MiM Dual Degree Program.



Founded in 1988, CEMS is the global alliance in management education, comprising the world's finest students, schools, alumni, corporate and social partners, delivering the leading international Master's in Management (MiM) that prepares responsible leaders contributing to a more open, sustainable and inclusive world. Through more than 30-year development, CEMS program has become the world's leading pre-experienced master program in management. As a strategic alliance, CEMS brings together the world's 34 leading business schools, over 70 multinational corporations and non-profit organizations, working collectively to develop knowledge and provide education that is essential in the multilingual, multicultural and interconnected business world.

The CEMS Master in International Management program's business-embedded structure prepares students to apply advanced management and leadership competencies through systematic experience of, and engagement with, the corporate world. During their studies students have the opportunity to work with Corporate and Social Partners and CEMS Alumni, through exclusive seminars, business projects, networking events, and internship offered by Corporate or Social partners.

Tsinghua SEM joined CEMS in 2011 and is now the only CEMS member school in Chinese mainland. MiM students of Tsinghua SEM have exclusive access to the CEMS Master in International Management program. They can spend their second year as the CEMS year. In addition to the Tsinghua MiM degree, they will receive a CEMS degree after completion of the CEMS curriculum.

CEMS Key Facts & Figures

Founded in
1988

34
CEMS Member Schools and
a presence on every continent

70
Corporate Partners
(multinational companies)
and 8 Social Partners (NGOs)

16841
alumni of over **111** nationalities,
working in **75⁺** countries

1348
MiM students of **78** nationalities.
49/51 male/female ratio in 2021-22 class



Rankings: Consistently among the Top 10

The Economist Ranking 2019

The CEMS Master's in International Management consistently ranked in the top 10 of The Economist's Master in Management Ranking in every year that it appeared. In 2019, CEMS moved up one place, ranking 8th.

Financial Times Ranking 2019

The CEMS Master's in International Management consistently ranked in the top 10 of the FT Global Master in Management ranking in every year that it appeared. In 2019, CEMS moved up one place, ranking 8th.

QS Masters in Management Rankings 2020

The CEMS MiM was ranked 8th for the third consecutive year.

CEMS Alumni Profile

98%
are employed or
continuing their studies

44%
are working outside of their
home country

93%
have worked outside of their
home country at some point
in their career

49%
have worked for a CEMS
Corporate or Social Partner

98%
would recommend the
CEMS experience to others

CEMS 34 Member Schools

North America

Canada	• Ivey Business School
U.S.A	• Cornell SC Johnson College of Business

South America

Brazil	• Escola de Administração de Empresas de São Paulo-FGV
Chile	• Universidad Adolfo Ibáñez
Colombia	• Universidad de los Andes School of Management

Europe

Austria	• WU (Vienna University of Economics & Business)
Belgium	• Louvain School of Management
Czech	• University of Economics, Prague
Denmark	• Copenhagen Business School
Finland	• Aalto University School of Business
France	• HEC Paris
Germany	• University of Cologne
Hungary	• Corvinus University of Budapest
Italy	• Bocconi University
Ireland	• UCD Michael Smurfit Graduate Business School
Norway	• Norwegian School of Economics
Netherlands	• Rotterdam School of Management, Erasmus University
Portugal	• Nova School of Business and Economics
Poland	• SGH Warsaw School of Economics
Russia	• Graduate School of Management, St. Petersburg University
Spain	• ESADE Business School
Sweden	• Stockholm School of Economics
Switzerland	• University of St.Gallen
UK	• The London School of Economics and Political Science

Africa

Egypt	• The American University in Cairo School of Business
South Africa	• University of Cape Town Graduate School of Business

Asia

China	• Tsinghua University School of Economics and Management
Hong Kong S.A.R., China	• HKUST Business School
India	• Indian Institute of Management Calcutta
Japan	• Keio University
Korea	• Korea University Business School
Singapore	• National University of Singapore
Turkey	• Koç University Graduate School of Business

Australia

Australia	• The University of Sydney Business School
-----------	--

CEMS Corporate Partners

* List of Representative

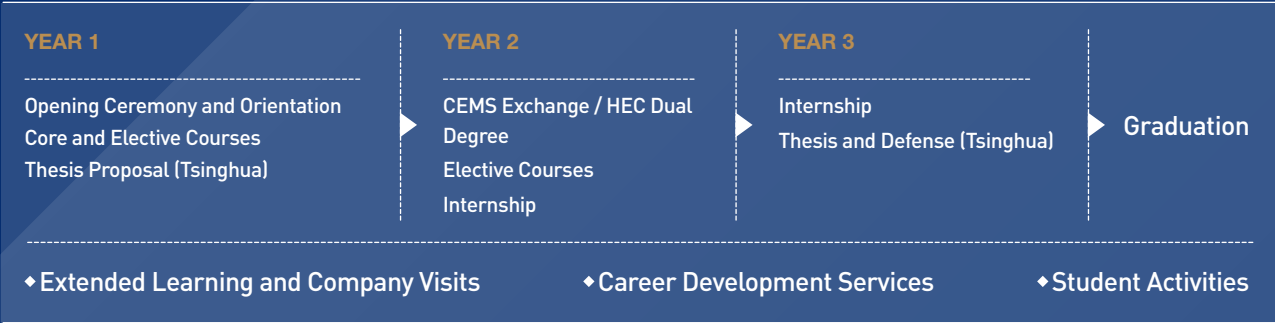


HEC Dual Degree Program

Tsinghua University-HEC Paris dual degree program aims to cultivate talents with broad international vision, global leadership, strong analytical ability, and comprehensive management skills, cultivating future managers and leaders for companies, government, and various non-profit organizations. With the learning experience in top business schools both at home and abroad, the international vision gained through the program study, students demonstrate significant advantages in their job seeking.

CURRICULUM

Timeline



Curriculum			
Tsinghua University (Year 1)		CEMS Exchange / HEC Dual Degree (Year 2)	
Core Courses	Directional Specialized Courses	CEMS Exchange	HEC Paris Dual Major
<ul style="list-style-type: none">• Strategic Management• Organizational Behavior• Marketing• Innovation and Entrepreneurship Management• Management Ethics	<ul style="list-style-type: none">• Concentration of Strategic Management• Concentration of Human Resource and Organization Behavior• Concentration of Marketing• Concentration of Entrepreneurship and Innovation	<p>The First Semester</p> <ul style="list-style-type: none">• Block Seminar• International Growth Strategy• Skill Seminars• CEMS Elective Courses <p>The Second Semester</p> <ul style="list-style-type: none">• Global Leadership• Global Citizenship Seminar• Business Projects• CEMS Elective Courses	<p>HEC Courses</p> <ul style="list-style-type: none">• Curriculum required by HEC Paris <p>Thesis</p> <ul style="list-style-type: none">• Finish the corresponding thesis according to the requirement of HEC Paris

MiM Practice Courses

As an application-oriented program, Tsinghua SEM MiM program offers a set of practice courses that expose students to experiential learning, delivering both theoretical knowledge and practical know-how.

Block Seminar

The Block Seminar is a one-week CEMS exclusive course that takes place at the beginning of term 1 of the CEMS year, it brings together students, professors and companies, providing the opportunity for CEMS members to come together, exchange ideas, and debate and discuss innovative management topics.

Global Citizenship Seminar

The Global Citizenship Seminar is a two-day course and takes place at the beginning of Term 2 of the CEMS year. The Seminar brings together representatives from Corporate and/or Social Partners, professors and students, for an experiential learning opportunity. Within the seminar, students will have the opportunity to engage with the Sustainable Development Goals through experiential learning, and explore personal responsibility in the context of being a future leader/manager, starting to better understand her/himself, their personal values, their impact on decision making, and how this in turn affects other people.

Skill Seminars

Beside the Business Communication Skill Seminar (BCSS), the program offers other Skill Seminars which are training seminars in practical skills. They are essential to kick-starting an effective professional career and fundamental to adjusting easily to an international management environment. Topics include but not limited to: strategy skills, personal development, consulting skills, marketing tools, group work abilities, negotiation techniques, career development, and presentation skills.

Business Projects

Business Projects are consultancy-like projects designed as a real-life learning experience for students: international student teams solve a real business problem as a one-term, part-time activity. They reinforce the partnership between universities and companies in jointly shaping students' learning processes in international management. Project results are evaluated by the academic and corporate advisors. Students may be requested to write a report and/ or give a presentation, both as a group.

Students are thus offered the opportunity to gain insight into business life; training their analytical and problem-solving skills, applying research methods, transferring theoretical knowledge into practice, learning process management and acquiring social skills. They get to know potential employers and re-define their professional goals. Students are expected to take responsibility for the project; sharing the workload within a team and communicating well with their advisors, and strive for the best results.

Business Communication Skill Seminar (BCSS)

The Business Communication Skill Seminar (BCSS) is a two-day elective element of the Tsinghua CEMS curriculum. During this seminar, students learn how to use a variety of techniques to effectively communicate in a business environment. During the interactive sessions, each participant will have the chance to express him/herself both orally and in writing, and receive feedback from the seminar leader not only during, but potentially also after the conclusion of the seminar.

STUDENT ACTIVITIES

CEMS Club is an official representation of CEMS students from each University in the CEMS Global Alliance. This Club aims at providing a platform to unite CEMS students and help them make the most out of the CEMS experience and community, relying on the CEMS core values relating to global citizenship. It consists of the motivated students willing to join forces to enhance the overall CEMS experience and quality of MiM CEMS program. CEMS Club Beijing mainly stands for activities to add up to the academic contents provided by the university.

Activity Outreach

At Tsinghua, CEMS Club Beijing tries the best to bring amazing experiential opportunities available to all students. Local recreational activities gather ups, city sightseeing, and buddy programs are some great ways to spice up CEMSies' life and form unforgettable memories and long-lasting friendships.

Cultural Experiences

CEMS Club Beijing connects local and global communities through many initiatives. As a bridge for CEMSies to understand Chinese culture and adapt to the new environment, CEMS Club provides a number of immersive Chinese activities to help break the ice such as hot pot get-togethers and hand-made dumplings.

Career Development

To support MiM and CEMS students explore various career opportunities, CEMS Club formed a community that brings students, recent graduates as well as internal and external partners together to share experiences, participate in information sessions, and access quality employment resources. A world of opportunity is within reach like never before. CEMS Club also organizes various skill training workshops to prepare students for future career development.

Academic Excellence

MiM-CEMS program provides diverse and extensive areas of study organized around intimate learning communities such as business experiences, cutting-edge research opportunities, and acquaintance with the smartest and the most inquisitive students in China.



CAREER DEVELOPMENT

CDC Service

Tsinghua SEM Career Development Center (CDC) is dedicated to assisting students to discover their personal potentials, identify career opportunities, refine their professional skills, and prepare them for job market. The services include:



Personalized Advisory



Career Development Training



Lecture Series on Career Development



Field Trips and Corporate Visits



On-campus Job Fairs and Recruiting Events



Master of Management Students at Tsinghua University School of Economics and Management are equipped with an open mind, clear objectives, firm convictions and the courage to face challenges. They are working hard in the pursuit of excellence.

Nan CHU

Huawei Technologies Co., Ltd.



The graduates from Tsinghua SEM are highly recognized with their outstanding interpersonal skills and professional attitudes. In Citi, they also can obtain diverse developments and progresses. We expect more young talents from Tsinghua SEM to join Citi and achieve new career milestones here.

Yu Jin

Country Human Resources Officer, Citi China

ALUMNI NETWORK

Tsinghua Alumni

Tsinghua University has fostered many outstanding scholars, successful entrepreneurs, and distinguished statesmen in China and abroad.

Outstanding alumni include the Nobel Prize winners Yang Zhenning and Li Zhengdao, statesmen such as President Xi Jinping, former President Hu Jintao, and former Premier Zhu Rongji, as well as elite entrepreneurs such as Zhang Chaoyang (Charles Zhang).

87

Association Divisions in China

56

Association Divisions Overseas

18

Countries have established Tsinghua Alumni associations

Tsinghua SEM Master's Alumni

Total 5374

Industries

Financial Services
Consultation and Information Services
Energy and Environmental Protection
Mechanical and Heavy Industries
Consumer Product Manufacturing
Computer, Internet, Telecom
Real Estate and Decoration
Transport and Logistics
Service Industry
Non-profit Organizations
Government Agencies
Wholesale, Retail, Trade

Industries

Medical, Pharmaceutical, Health, Biotechnology
Media, Advertising, Public Relations, Culture
Public Service
Education, Research, Training
Aerospace
Agriculture, Forestry, Animal Husbandry
Construction Industry
Water, Environment and Public Facilities Management
Public Management and Social Organizations
International Organizations
Scientific Research, Technical Services and Geological Exploration
Other Industries

37,889

Alumni from Degree Program

3,965

Alumni from Collaborative Degree Programs

98,132+

Alumni from Non-degree Programs

Tsinghua SEM Alumni

Tsinghua SEM is proud of its outstanding alumni who play a vital role in building positive awareness of the school, and make significant contributions to help transform the school into a world-class higher education institution. The school commits to help alumni stay connected through e-newsletter and various social media.

HOW TO APPLY



International Applicants

Qualification of Applicants

- 1 Applicants must be non-Chinese citizens with a valid passport.
- 2 Applicants should have a Bachelor's degree or an equivalent degree to a Bachelor's degree (or above) in China.
- 3 Applicants should be in good health and of good character, be well-behaved and be willing to abide by China's laws and regulations, as well as Tsinghua's rules.
- 4 The applicant's Chinese proficiency should meet HSK band 5-with a score of 180 or above.

Application Schedule

Application	Mid-October to Early-March
Evaluation	March – April
Admission	June

Application

Application information can be found at:

<http://gradadmission.tsinghua.edu.cn>

Tuition Fees and Scholarships

Tuition Fees

- 1 Tuition for Hong Kong, Macau and Taiwan students
Beijing Campus: **RMB 8,000 per year**
- 2 Tuition for international students
Beijing Campus: **RMB 30,000 per year**

Scholarships

Tsinghua University offers two kinds of scholarships to full-time international graduate students: Chinese Government Scholarship and Tuition Scholarship

- 1 Chinese Government Scholarship (CGS) is available to international students registered in fulltime graduate programs. Full CGS covers tuition fee, living allowance, on-campus accommodation, and medical insurance. For more information, please visit the website of China Scholarship Council (CSC):

<http://www.campuschina.org>

- 2 Tuition Scholarships cover full or partial tuition fee for up to one academic year and can be applied on annual basis .

Tsinghua University has established a comprehensive financial aid system for outstanding full-time international graduate students, which consists of scholarships, assistantships, and awards.

For more information, please visit the website of Application for Graduate Admission:

<http://gradadmission.tsinghua.edu.cn>





“ In the MiM program, we will have a chance to participate in many career related events which enable us not only to get to know the companies and various industries better, but also to build up an extensive network. SEM's higher education institutions have accomplished outstanding achievements on an international level and gained a high reputation. Its worldwide reputation and high ranking allow us to have opportunity to interact with some of the best and most respectable members of business, academic and other sectors, such as World-class guests talks from Mark Zuckerberg, Tim Cook, etc. With the experience of exchanging to other CEMS school, I met people with different backgrounds and cultures but mostly I enjoyed the chance of understanding and learning the local culture-which is so unique. The MiM program prompted me to explore a completely new direction of my career and life

Chen, Mark Jin-Lin

USA
MiM student of 2017 class

“ I enrolled in the SEM in 2016 and took the MiM-HEC Paris Dual Degree Program. Although the curricula were challenging and sometimes pushed me to my limit, I was grateful that I had chosen this path. During my study, I was able to travel a lot, meet different people and explore myself. I enjoyed every moment of my study and I feel that the past three years had been amazing.

Shen Qianlin

Hong Kong S.A.R., China
MiM student of 2016 class

“ Most of the courses are case-based and require to work in different teams with students from different backgrounds, which is actually quite similar to my current work as a consultant: Whenever you start a new project, you quickly need to adapt to your new team and solve a common problem together.

Jan H. Milark

Germany
MiM student of 2011 class

“ Due to my high interest in the Chinese economy, culture and language, I decided to post my application for the CEMS-MiM program at Tsinghua University. I did not regret my choice only once. This program aligns learnings about Chinese business perfectly with a global outlook. High caliber international exchange programs and double degree offer deep insights to different countries and support the academic recognition of this master degree worldwide. Studying at Tsinghua University is definitely very challenging and a lot of effort is required to excel in the MiM masters, but it is identically rewarding to be part of the Tsinghua family and this degree provides the best set up to successfully start an international career.

Christine Mueller

Switzerland
MiM student of 2018 class

WHAT OUR STUDENTS SAY

 CEMS MiM

YOUR PASSPORT
TO GLOBAL CITIZENSHIP



School of Economics and Management Tsinghua University

Mission

To Advance Knowledge and Cultivate Leaders for China and the World.

Aspiration

To Be a World-Class School of Economics and Management.

Core Values

Integrity Dedication Respect

Master's Programs Office


Add: Room B101, Lihua Building,
School of Economics and Management,
Tsinghua University

Tel: 86-10-62789822

Email: mim@sem.tsinghua.edu.cn

Web: <http://masters.sem.tsinghua.edu.cn/>



 For more information,
scan the code and
visit our official WeChat.