

TSINGHUA University

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# MASTER IN MANAGEMENT PROGRAM

MASTER'S PROGRAMS  
TSINGHUA SEM

MANAGEMENT



Targeting mainly pre-experienced undergraduates, the MiM program strives to develop students' leadership, general management analytical skills, preparing them for key managerial and leadership positions in business sector, public sector and non-profit organization.



Dual qualifications in 2-3 years

Elite peers with diverse major and cultural backgrounds

In-depth collaboration with world-renowned companies and early exposure to real business world



**Length**  
2~3 Years  
Full Time



**Class Size**  
60



**Language**  
Chinese and English

**4<sup>th</sup> WORLDWIDE**

FTI MASTERS IN MANAGEMENT RANKING 2025  
FINANCIAL TIMES MASTERS IN MANAGEMENT RANKING 2025

**Financial Times Masters in Management Rankings 2025**

**Tsinghua SEM Master in Management**

**4<sup>th</sup> Worldwide**

**1<sup>st</sup> in Asia**

Aims achieved

**1<sup>st</sup> Worldwide**

Value for money

**2<sup>nd</sup> Worldwide**

## Graduates of 2025









**Employment 100%**



## Industry Distribution

TMT	38%
Manufacturing Industry/ Intelligent Manufacturing	12%
Manufacturing Industry/ Intelligent Manufacturing	10%
Investment Banks/Securities Company	8%
PE/VC/CV	6%
Government Agencies/Public Institutions/NGOs	6%
Consultancy	4%
Asset Management	4%
Technology Finance	4%
Consumer Goods/Retail Industry	4%
Futures	2%
Transport Industry	2%

# Curriculum

<p><b>YEAR 1</b></p> 	<p><b>Core Courses</b></p> <ul style="list-style-type: none"> <li>• Strategic Management</li> <li>• Organizational Behavior</li> <li>• Marketing</li> <li>• Innovation and Entrepreneurship Management</li> <li>• Management Ethics</li> </ul>	<p><b>Directional Specialized Courses</b></p> <ul style="list-style-type: none"> <li>• Concentration of Strategic Management</li> <li>• Concentration of Human Resource and Organization Behavior</li> <li>• Concentration of Marketing</li> <li>• Concentration of Entrepreneurship and Innovation</li> <li>• Concentration of Data Intelligence-Enabled Management</li> </ul>	 <p>Extended Learning and Company Visits</p>  <p>Career Development Services</p>  <p>Student Activities</p>	 <p>Thesis proposal</p>				
<p><b>YEAR 2</b></p>  <p>Overseas</p>	<p><b>CEMS Degree Master in International Management</b></p> <table border="0"> <tr> <td data-bbox="247 838 589 1070"> <p><b>The First Semester</b></p> <ul style="list-style-type: none"> <li>• Block Seminar</li> <li>• International Growth Strategy</li> <li>• Skill Seminars</li> <li>• CEMS Elective Courses</li> </ul> </td> <td data-bbox="596 838 1029 1070"> <p><b>The Second Semester</b></p> <ul style="list-style-type: none"> <li>• Global Leadership</li> <li>• Global Citizenship Seminar</li> <li>• Business Projects</li> <li>• CEMS Elective Courses</li> </ul> </td> </tr> <tr> <td colspan="2" data-bbox="247 1080 1029 1270"> <p><b>HEC Paris Dual Degree</b></p> <table border="0"> <tr> <td data-bbox="247 1120 589 1270"> <p><b>HEC Courses</b></p> <ul style="list-style-type: none"> <li>• Curriculum required by HEC Paris</li> </ul> </td> <td data-bbox="596 1120 1029 1270"> <p><b>Thesis</b></p> <ul style="list-style-type: none"> <li>• Finish the corresponding thesis according to the requirement of HEC Paris</li> </ul> </td> </tr> </table> </td> </tr> </table>				<p><b>The First Semester</b></p> <ul style="list-style-type: none"> <li>• Block Seminar</li> <li>• International Growth Strategy</li> <li>• Skill Seminars</li> <li>• CEMS Elective Courses</li> </ul>	<p><b>The Second Semester</b></p> <ul style="list-style-type: none"> <li>• Global Leadership</li> <li>• Global Citizenship Seminar</li> <li>• Business Projects</li> <li>• CEMS Elective Courses</li> </ul>	<p><b>HEC Paris Dual Degree</b></p> <table border="0"> <tr> <td data-bbox="247 1120 589 1270"> <p><b>HEC Courses</b></p> <ul style="list-style-type: none"> <li>• Curriculum required by HEC Paris</li> </ul> </td> <td data-bbox="596 1120 1029 1270"> <p><b>Thesis</b></p> <ul style="list-style-type: none"> <li>• Finish the corresponding thesis according to the requirement of HEC Paris</li> </ul> </td> </tr> </table>	
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<p><b>YEAR 3</b></p>	<p> <b>Thesis Defense</b> <span style="margin-left: 200px;"> <b>Graduation</b></span></p>							

## International Collaboration

### HEC



Jointly with HEC Paris, Tsinghua SEM offers the Tsinghua-HEC Dual-Degree Master in Management.

**#2** *Financial Times* Masters in Management Rankings 2025

Tsinghua SEM is the only business school on the Chinese mainland, offering the exclusive CEMS\* Master in International Management (MIM), embedded in the Master in Management Program.

<p>Study in up to</p> <p><b>3</b> Top Business Schools</p>	<p>QS Masters in Management Rankings 2026</p> <p><b>#4</b></p>	<p>Corporate and Social Partners</p> <p><b>70+</b></p>
<p><b>33</b> Member Schools</p>		

**Europe**

- WU (Vienna University of Economics & Business)
- Louvain School of Management
- University of Economics, Prague
- Copenhagen Business School
- Aalto University School of Business
- HEC Paris
- University of Cologne
- Corvinus University of Budapest
- Bocconi University
- UCD Michael Smurfit Graduate Business School
- Norwegian School of Economics
- Rotterdam School of Management, Erasmus University
- Nova School of Business and Economics

- SGH Warsaw School of Economics
- ESADE Business School
- Stockholm School of Economics
- University of St.Gallen
- The London School of Economics and Political Science

**North America**

- Ivey Business School
- Cornell SC Johnson College of Business

**APAC**

- Tsinghua University School of Economics and Management
- HKUST Business School
- Indian Institute of Management Calcutta
- Keio University

- Korea University Business School
- National University of Singapore
- Koç University Graduate School of Business
- The University of Sydney Business School

**South America**

- Escola de Administração de Empresas de São Paulo-FGV
- Universidad Adolfo Ibáñez
- Universidad de los Andes School of Management

**Africa**

- The American University in Cairo School of Business
- University of Cape Town Graduate School of Business

\* CEMS is recognised as a unique global community, comprising the world's finest students, schools, alumni, corporate and social partners, delivering the leading international Master's in International Management (MIM) that prepares responsible leaders contributing to a more open, sustainable and inclusive world.



**CEMS Club**



Each school also has a CEMS Club, run by CEMS students, which animates student life through events and activities involving CEMS alumni and Corporate/Social Partners, supporting both home school students and incoming students to make the most of their local experience. In addition, CEMS Clubs work closely with CEMS alumni during the CEMS global activities. At Tsinghua, the CEMS Club Beijing strives to bring amazing experiential opportunities to all students, including skill training workshops, corporate visits, cultural experiences, outing activities, etc.

# HOW TO APPLY

## Qualifications

- 1 Non-Chinese citizens with valid personal ordinary-type passports.
- 2 Applicant should have a Bachelor's Degree or an equivalent degree to a Bachelor's Degree (or above) in China.
- 3 In good health and of good character, be well-behaved and be willing to abide by China's laws and regulations, as well as Tsinghua's rules.
- 4 No requirements for undergraduate major.

Requirements regarding years of naturalization and applicant status shall be detailed in the admission brochure of the respective year.

## Application Documents

- 1 Personal statement (Both English and Chinese)
- 2 Curriculum Vitae (Both English and Chinese)
- 3 Degree certificate and degree authentication
- 4 Academic transcript (English or Chinese)
- 5 Two academic recommendation letters (English or Chinese)
- 6 HSK band 5-with a score of 180 or above  
**Can be waived:**
  - undergraduate or master's study taught in Chinese;
  - particularly excellent in other aspects.
- 7 Passport (personal ordinary-type passport):  
Passport bio page
- 8 Other materials voluntarily submitted by individuals

## Application Schedule

- 1 **Application**  
Mid September to Late February
- 2 **Evaluation**  
January to March  
First Round January      Second Round March
- 3 **Admission**  
Late June to July

### Application System



<https://yzbm.tsinghua.edu.cn/intlLogin>



## Tuition Fee

RMB 30,000/per year

Students enrolled with CEMS Master in International Management or HEC dual degree program are exempt from tuition fees of partners schools, and only pay tuition fees of Tsinghua University.

## Scholarships

### Chinese Government Scholarship (CGS)

The Full CGS usually covers tuition fees, free university dormitory or accommodation subsidy, \*stipend, and comprehensive medical insurance.

The Partial CGS includes one or some items from the Full CGS coverage.

Annual Review is strictly required for all CGS holders.

\* The distribution of CGS will be adjusted according to the policies and regulations of higher authorities.

For more information, please visit the website of China Scholarship Council (CSC):

<http://www.campuschina.org>



 **CANADA**  
**Huang, Kiki Jia Qi**

MiM Alumni, Class of 2024  
CEMS term at Cornell University (USA)  
Management Trainee, Hong Kong Tourism  
Board

The classroom experience goes beyond textbook theories, challenging us to delve into trending industries from electric vehicles to semiconductors. Beyond academics, the CEMS network has enriched my life, extending from an exchange experience to fostering lifelong friendships all around the world. This program isn't just about learning; it's about expanding our horizons in every possible way.

## **School of Economics and Management Tsinghua University**

### **Mission**

To Advance Knowledge and Cultivate Leaders for China and the World.

### **Aspiration**

To Be a World-Class School of Economics and Management.

### **Core Values**

Integrity Dedication Respect

### **Master's Programs Office**

Add Room B101, Lihua Building  
School of Economics and Management, Tsinghua University

Tel 86-10-6278 9967

Email [mim@sem.tsinghua.edu.cn](mailto:mim@sem.tsinghua.edu.cn)

Web <http://masters.sem.tsinghua.edu.cn/en/>

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